

PARTNERSHIP PACKAGE & AGREEMENT

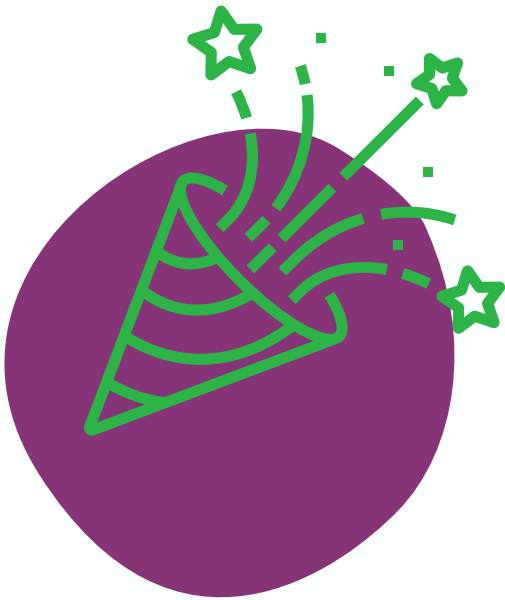


Choc Chilli Tart with Chewy Prune Caramel
and Clotted Cream



Candid Marketing
AusPrunes Partnership Package
ausprunes.org.au/prune-partners





We are excited to be working with you and are eager to start this fantastic joint venture!

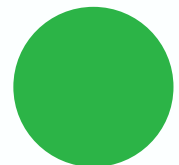
To kick this collaboration off, we just need a few things from you first -

1. Your signed Agreement
2. Completed Information, Media and Recipe per requirements

See the following pages for more information and please contact us if you have any questions.



LET'S CELEBRATE!





WHAT WE NEED FROM YOU

- Business Name
- Contact Number/s
- Website Address
- Social Media Links
- Venue Photos
- Chef/Owner Photos
- Logo File
- Photos of Dish
- Provide Recipe
(detailed ie. Ingredients, Method, Prep Time, Cook Time etc)
- Provide a short video <1min
(this will be used for creating social media stories)
- Other Promotional Content

*Please share this information, media and content to the below email.



AGREEMENT

This Partnership / Collaboration Agreement has been entered on _____(date)
between Candid Marketing on behalf of AusPrunes and
_____(full name of contact) of
_____(business/company name).

It is understood that for Candid Marketing to fulfil the contract, they will need all information, media and content requested and outlined on page 3 of this document.

It is understood that any raw media and content created for the purpose of this collaboration project will be owned by Candid Marketing on behalf of AusPrunes. Any content created from raw material and posted can be shared, but not prior to the release by the AusPrunes marketing team or until given permission to do so.

Candid Marketing on behalf of AusPrunes agrees to provide promotional and marketing services as outlined in "Partnership Proposal" to the collaborative partner named above, in lieu of the contributions made by this party.

All partners shall use reasonable efforts to carry out the project and agree to participate and contribute to the project according to the description of involvement for each party set out in the Partnership Proposal.

Candid Marketing, on behalf of AusPrunes, will be responsible within reason for managing the marketing and coordination of this project. This includes receiving and communicating information between the parties, preparing, editing and delivering media and content for the purposes outlined in Partnership Proposal, the rights and ownership of any intellectual property regarding the project and the managing partner regarding publication of this project.

_____(Signature) _____
_____(Print Name) Cassandra Cadorin - Candid Marketing
on behalf of AusPrunes

GREAT TO HAVE YOU ONBOARD!



Welcome to the Family!

We appreciate having the opportunity to partner with you to achieve this joint venture of growth and awareness for both Aussie prunes and your business!

Sincerely,

